



DATASHEET

Our VIVO Loyalty will help merchants to increase customer spending and generate repeat visits while accumulating valuable customer information that the merchant use to market to their customers.

Through social media, mobile, online, and in-store guest experiences, VIVO Loyalty has reinvented what loyalty means to their guests. Guest expects more than a coupon or punch card. They silently demand convenience, recognition, and relevance.

Today’s marketers have a strong need to understand guest behavior, enabling them to predict and drive incremental sales while providing an experience that brings guests back again and again. VIVO Loyalty delivers on all fronts to connect your brand with your guests – for a greater share of mind, wallet, and heart.



Rewards Programs
Drive incremental visits and spending



Data Insights
Leverage the full value of your customer data



Redemptions
Get control of all stuff you give away

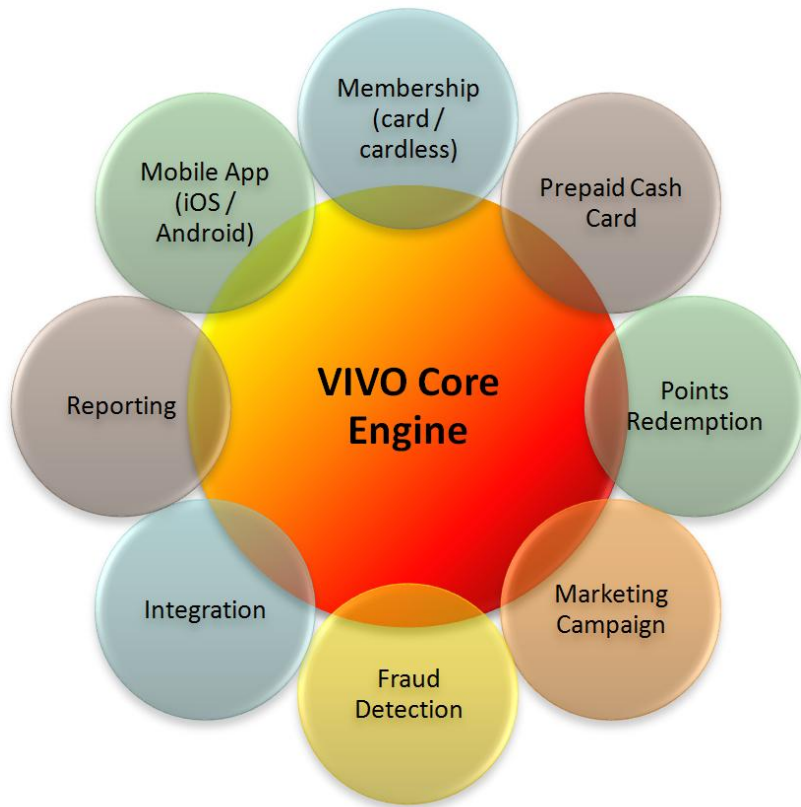


Gift Programs
Sell more gift cards

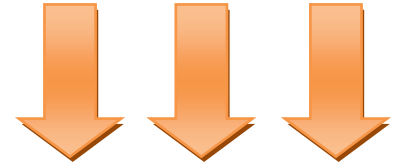


Communication
Reach out to your customer

The Drivers of Loyalty Program Success



- Customer loyalty
- Win back customers that started buying from your competitor
- Understand customer's behavior and preference



Loyalty Program Effectiveness

- Increased Purchase Frequency
- Decreased Customer Price Sensitivity
- Customer Advocacy
- Extended Relationship Lengthy
- Increased Share of Wallet
- Increase Firm Performance

About Us

AIMS International Sdn Bhd "AIMS" is an affiliate partner with an established company based in Thailand, TCM Consulting Group Co., Ltd. to expand our core business in cashless solutions.

Throughout our expansion of our line of products, we have various partnerships with other major System Integrators and Software Principals in this region to enrich our portfolio.

Our key objectives are to bring the benefits out from our solutions to our esteem customers and aim to be our own brand of quality and distinction.

We aim to be regional, successfully in providing our solutions in ASEAN.

Visit Us

To access our solutions and to request for a personalized services, such as Product Demonstration, Proof of Concept or to speak to our Professional, please visit us online at www.aims-international.com.my or call +603 7865 3383.

Contact Us

At AIMS International Sdn Bhd, we are committed to help you make informed decisions about the solutions you need.

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